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Green and White are Victors

The Claresholm Advertiser

Weekly

Published every Wednesday at
Claresholm, Alberta

HARWOOD DUNCAN, Publisher

Advertising Rates on Application

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WEDNESDAY, APRIL 15, 1914

ENTER THE ADVERTISER

The Advertiser makes its home to the Claresholm and district people, assured that its coming will be welcomed by all who desire to be well informed of the latest news of these districts, and with its fair mention of persons and places.

We are not without any knowledge in the town and district of any business, especially in smaller towns, and we believe that the only reliable source of the latest news is the Advertiser. The Advertiser is published weekly for the purpose of giving the people of the district a full and complete view of the business of the district, and the Advertiser is published for the purpose of giving the people of the district a full and complete view of the business of the district.

This will be a great help to all who have had any business in the district, and the Advertiser is published for the purpose of giving the people of the district a full and complete view of the business of the district. The Advertiser is published for the purpose of giving the people of the district a full and complete view of the business of the district. The Advertiser is published for the purpose of giving the people of the district a full and complete view of the business of the district.

In the case of the papers of The Advertiser Family, represented as they are by local men, men close to their zeal, each for his own town, and also for the ability which is necessary to secure the patronage of the business men of the town whose paper he represents, we are in a position to produce a newspaper superior to that which would result if the support of the one small town were its only reliance. To strengthen the hands of our representatives in this town will make a good serviceable paper for your town, and The Advertiser requests the advertising and printing patronage of the merchants of the town in return for the effort which it will continue to make to be the spokesman for Claresholm in the world outside to which it has an access denied to most of its people.

Boosting The Advertiser is boosting Claresholm. Speak a good word for this paper to your friends. Subscribe for it right away as the revenue from your subscription is necessary for development work in connection with it. Subscribe for a friend or friends in the east or in the old land. It will go week by week as a letter from you. It will pass into hands of which you know not and give its message regarding the desirability of your town to the intending settler. It will bring and keep Claresholm district as town before the nation, and it is the thought of many where you can never reach personally. To be without such an advocate abroad your town must of necessity be grouped to the mass. Do not wait to see success, success in your name and the price of subscription for one year to The Advertiser Family, Claresholm, Alta. One dollar and a half means but little more than two cents a week for a greater publicity.

The Claresholm paper will make its weekly visit on Wednesday. For a week or so there may be some little irregularity until the organization has been thoroughly effected. Advertising copy and reading notices should be in the office of publication not later than Monday morning. Printing orders are solicited at all times and prompt delivery will be made. To send business away from your own paper will be an act of disloyalty to your town. Payments will be made to H. Duncan, by whom all accounts will be sent. Please orders will be

received at the office of publication and the filled order sent direct to the representative in each town. Our prices will be reasonable for work of every description, and no job of printing is too large or too small to receive our closest attention.

We shall publish everything that possesses a new value free of charge. Advance notices of entertainments, etc., at which a fee is charged, will be charged for by us at reading notices. The Advertiser will be pleased to receive any news items. Many items are overlooked because those most interested do not bring the matter to the attention of the representative. Regular correspondence is solicited from every school district and country agent office in the district. The Advertiser will be sent free to suit representative and paper and charged on copies furnished. School district should be without it, and every product and the public is thus afforded.

CLARESHOLM THE TOWN BEAUTIFUL

Large cities are spending considerable sums of money in the employment of experts in the "City Beautiful" scheme, and immense sums are being expended in order to make the city beautiful. Why? Because it is good business. Anything that adds to the attraction of the men whose money increases the prosperity of the city is good business. The beautifying of the surroundings increases the value of the property; this is good business. The impression made upon the travelling public advertises the "City Beautiful," and that is good business.

The principles applicable to the cities and larger towns are, in a proportionate measure, applicable to the small towns. There are no available sums of money for this purpose, but there is what should, to a degree, the same purpose. There is the loyalty of the citizens of the smaller town, his pride in the improved appearance of the local town, and the appreciation of the inhabitant of the movement toward increased property values which beautifying inaugurates. These will call forth a ready response. Why? Because it is good business.

The medical health officer and the local council, each year, issue orders for a general clean-up. The town has the improved health of its community as its ideal, which both have the welfare of the town and its citizens as the end in view. But the complying with existing laws, which make for cleanliness, goes but part of the way. There are on vacant lots, and also in many back yards, an accumulation of old machinery, piles of lumber, and an aggregation of odds and ends which, perhaps, have some future value, and which are, perhaps, no menace to the public health, but which do detract from the appearance of the town and disgrace it in the eyes of the casual visitor or the travelling public. The loyal-hearted citizen, naturally, believes, will not stop at the cleaning-up of objectionable rubbish, but will go further and remove the cause of the trouble. He is a "tidy town" by making his own premises tidy. Why? Because it is good business.

But, in the effort for the "Town Beautiful," there is another step, one which, as truly as the others, increases the value of properties and attracts those who are looking for a town in which to set up a home. The planting of shrubs and trees, the laying out of flower beds, the cultivation of vacant spaces in the yards by putting in a "kitchen garden," the mowing of lawns in the fences where unsightly grass now appear, the planting of climbing vines near the porches, the cutting of the grass on the lawns and the mowing of the lawns, the cleaning-up of the same in front of one's premises. The Flower Show, which the ladies of the Presbyterian Church hold annually at Claresholm, is intended to encourage the citizen in this endeavor. Brighten up the interior with house

plants and let a little of their brightness show through the windows for the passer-by. Why? Because it is good business.

This town suffers from chronic knockers, as dogs most towns, but it suffers more from neglected premises and unsightly yards and vacant lots than it does from the man with the grouse. And how wonderful is the influence of a good example! One vigorous cleaner sets the whole block busy with their individual clean-ups. Now is the time to begin. Postponing until the warmer weather sets in is earnest will mean that nature's latent powers will not be at the command of the laggard for vegetable gardens and flowers and lawns. Hunt up the rake and the spade. Design to the flames of purification the accumulated rubbish. This is another way to save money. A yard five dollars, but your property value is increased twenty dollars in presence. Out with the unsightly things! Why? Because it is good business.

SOMETHING BADLY NEEDED

The failure however and the smallness of the sum for development had the effect of bringing the Claresholm band on of information, and with the first police playing in the band also came in their winter rest, the urgent need of a bandstand. The cost of the material for a modest stand, when on several evenings during the summer on local band might give concerts, should not be very great and might be met by public subscription. The work of erection might be secured by donations in work from those who are "and with the tools of the carpenter, and so the real monetary cost be kept at a minimum. The council, with a small grant (say \$50), should head the list and no citizen would begrudge this. For a small assistance the council and band could arrange a schedule of band concerts for the summer weeks. The playing of the local band will improve if any encouragement is given them. The advertisement which the town would receive by the location of the bandstand at the corner of Railway St. and Fourth Ave., adjoining the C.P.R. property, close to the train which pass in the evening, would be very great. Every good impression on the outside world counts, and, as we say in another connection, it would be good business. While we are on this subject, we have noted what a splendid proportion of the land comes from the farming community adjacent to this town.

Every encouragement should be given the Claresholm Band. What leading citizen will head the subscription list?

The town council would make a wise move in the putting down of sound sidewalks wherever it is found necessary to remove the walks. Of course these cost considerably more than plank walks do, but any one that has to use the present walks on our street can testify to the poor service which is given. The walks have been in use for some years, and in that time perhaps one-half have been replaced, plank by plank, at different times, and yet today every foot stands up above its surroundings and proclaims its existence to all who come along. It is hard to say which is worse, the knots or the nails. The latter stick up almost a quarter of an inch, and it is impossible to walk the length of the street without stubbing one's toes. Every one but the shoemaker complains. Looking at the matter from this point of view surely all will agree to back up the council in their laudable enterprise.

A recent amendment of the Dominion Homestead regulations permits the raising of a minimum number of cattle, sheep, and hogs, instead of cultivating the stipulated number of acres. This is particularly satisfactory to many homesteaders in the Hills.

Send in Your Subscription**Claresholm Liberals Organize**

(Continued from page 1)

handled by the municipalities individually thus eliminating any possibility of wasteful expenditure for these services which might occur if the expenditure was controlled entirely by the department.

The speaker dealt briefly with the federal grant and also the distribution of the provincial revenue. He also explained the policy of the Minister of Education, showing the necessity for reducing in some measure the grants to the stronger school districts in order to help the weaker rural schools and to provide for the rapid expansion in this department, which last year averaged one new school a day for the entire year. The attempt made by the government to meet the demand for school places this year, however, the higher rate which is demanded for money loans made the task of providing revenue for an expanding department a much greater problem.

To attempt to provide a greater revenue without having recourse to local taxation, with our natural resources depleted, the government found it necessary to adopt, in common with other of the provinces, a tax upon mortgage companies, loan companies, banks, etc., and though the threat was made that rates would be advanced upon former borrowers the speaker showed clearly that this threat was absurd, interest being dependent upon the law of supply and demand, not upon the whim of the lender. A further attempt to increase provincial revenue was the unearned increment tax. The minister admitted that there were imperfections, such as appear in all advanced legislation, but stated that the government was considering amendments to correct these imperfections, at the same time affirming the justice in securing for the people who, by their land improvement, had enhanced the values of lands held for speculative purposes some of the profit. If the speculator was allowed to make away with 95 per cent of unearned increment the people whose lands had earned the increased value should not be compensated for holding back the remaining 5 per cent. The only charge of unfairness was made concerning town property and that the increment is taxed when a sale is effected. The speaker promised very explicitly that any "knobholes in the act" would speedily be "stopped."

His definition of Liberalism was "Equal rights to all; special privileges to none." The speaker asserted that his democratic principles led directly to public ownership of all public utilities and absolute free trade. The problem of cheaper money was not one to be settled offhand.

The paid due tribute to the work of our local council. Mr. Moffat, and very truly stated that the influence and advice of our members in committees and in private conferences with the ministers was of vast service to his constituency and the province at large than parading in the dazzling fireworks on the floor of the house.

The meeting was a splendid beginning of the "get-acquainted" movement, and the visits of other members of the cabinet at later dates will be looked forward to with enthusiasm.

Journal for Olds School

A departure in school journalism has been achieved by the students of the school of agriculture, Olds, Alberta. Their "O.S.A." Magazine, just published, is probably the largest and best magazine ever put out by a first year student body of a school of the day of the Olds school of agriculture. While the magazine contains a full record of the student activities, illustrated by numerous pictures and relieved by an abundance of good humor, it aims for a much wider circulation than could be found within the school itself.

WE HAVE RECENTLY OPENED UP AN UP-TO-DATE

GARAGE


WITH A COMPETENT MAN IN CHARGE. We are in a position to Repair, Wash, and generally look after your car. Our facilities for Storage of Cars, by day or month, are complete. We handle the Best Oils and Greases for preserving the life of your car. Every accessory likely to be needed by you is carried in stock. Save Summer Trouble by a Sighting Overhauling of Your Car.

J. T. KINGSLEY'S GARAGE

Shelver Street, Corner of Fourth Avenue

PEABODYS'
HIGH-GRADE GUARANTEED OVERALLS ARE NOT ONLY GOOD FOR THE CENT'S A BROTHER AND THE CENT'S A BROTHER, BUT THE PEABODY FACTORY BOUGHT THEM FROM HIS NEIGHBORS THAT THEY DO NOT HAVE ENTIRE SATISFACTION WITHIN SIXTY DAYS OF PURCHASE.

PUT THEM TO THE TEST SHOWN HERE
THEY WILL STAND IT BECAUSE THEY ARE MADE TO WEAR



NOBODY BUYS OVERALLS TO PLAY TRICKS WITH THEM SUCH AS IS SHOWN IN THE PICTURE ABOVE. IN WHICH FOUR MEN EXERTED ALL THEIR STRENGTH IN THE EFFORT TO RIP A PAIR OF PEABODYS' OVERALLS.

BUT IF THEY WILL STAND THIS THEY WONT RIP UNDER THE HARDEST KIND OF LEGITIMATE WEAR.

WE ARE THE AGENTS OF
PEABODYS'
GUARANTEED OVERALLS.

M. FISHER, Agent, Claresholm, Alta.

You Are the Judges

We have stood the test of your most discriminating buying. We came to suit your tastes, everything in meats, Beef, Lamb, Mutton, Chickens, Smoked Fish and Meats. During the time when green stuff is scarce come in for fresh Lettuce, Cabbage, Green Onions, etc.

THE CENTRAL MEAT MARKET

D. H. RAMAGE, PROP.

Third Avenue

CLARESHOLM, ALTA.

Cash Produce Store

Wishes to be Introduced in Business to the Selling and Purchasing Public as doing JUST WHAT EVERYBODY IS LOOKING FOR—Giving Sellers of Poultry and Eggs the VERY HIGHEST CASH OR TRADE PRICES for what the Seller Sells.

And Purchasers of Dry Goods, Groceries, Boots and Shoes, Wall Paper, Patent Medicines, Paints, Varnishes, Etc., THE VERY LOWEST PRICES for what the Buyer Buys.

CASH PRODUCE STORE

Four Doors South of Queen's Hotel

Railway Street

CLARESHOLM, ALTA.

HERE'S THE COUPONCut This Out and Mail to THE ADVERTISER, CLARESHOLM, ALTA.
BOX 54

THE CLARESHOLM ADVERTISER, Subscription Department:
Enclosed find \$1.00, for which please send me THE CLARESHOLM ADVERTISER from April 15th, 1914, to December 31st, 1914, as per your Special Offer.

Subscriber's Name

Post Office Address

PROFESSIONAL AND SMALL BUSINESS CARDS

Place in this column, not to exceed one inch, 10 cents per line, or \$1.00 per year. If paid in advance, two lines for one. Church notices, two lines for one each week.

MEDICAL

Dr. Steeves

Dr. Tupper & Thompson

LEGAL

J. R. WATT, B. A.

Barister, Solicitor, and Notary
CLARESHOLM
Visits Stavelly by Appointment

H. O. Haslam

Fred Langmuir

TEACHING

Wm. G. Moffat

Gerald McClean

R. M. Larkin

CHURCH NOTICES

Church of England

Lutheran

Methodist

Presbyterian

Roman Catholic

LODGE CARDS

A. F. & A. M.

I. O. O. F.

K. of P.

Rebekahs

N.B.—The names inserted in the spaces allotted are merely suggestive—the success of the advertiser depends upon the support of the professional man as well as the business man, the fraternal and church society as well as the business organization.

Will Enforce Cleanliness

The board of health held a meeting at the advertiser's office on Tuesday evening of last week, the members present being Mayor Holmes, Dr. Steeves, M.H.O., Wm. Moffat, M.P., H. Duncan. Several matters pertaining to the public health and comfort were discussed. The matter of the disposal of house-waste was thoroughly gone into and a vigorous measure will be adopted to prevent this waste from becoming a menace to the public health and an exaggeration of the fly nuisance. Covered cans or barrels must be provided for kitchen waste and the removal of the same must take place daily with special care in the removal to guard against the spilling of the contents. Piles of stable refuse must be removed as before the warm weather sets in, in order that the favorite breeding place of the housefly may be removed. The dumping of manure in the lanes must be discontinued and the by-law governing same will be rigidly enforced.

The existing by-laws regarding the running at large of cattle and horses will not be allowed to become a dead letter through the non-enforcement and in-lapses of the by-law, which prohibits the keeping of ewes within the town limits, will meet with prosecution. In all probability, a new by-law will be drafted regulating the scavenging business, and also a by-law consolidating existing regulations and making more stringent the prohibition of the running at large of cattle and horses.

The reorganization of the pounding facilities was also suggested.

Of Interest to Farmers

Following out the general policy of the school of agriculture under its influence than the classroom are reaching directly to the farmer who desires to make his farming system follow the more approved "diversified" methods. Some of the announcements that the Clareholm School of Agriculture in a position to supply culture for the farmer of Alfalfa, Field Peas and Red Clover to the farmers of Alberta who make application for the same. These will be secured in bottles, accompanied by full instructions as to use, for the nominal sum of 25c. per bottle. Applicants should state when they intend to need in order that the culture may arrive in time. All applications should be sent in at once to Principal W. J. Stephen, School of Agriculture, Clareholm, Alta.

Sample Seed Potatoes Free

At the experimental farm, Lethbridge, a three-pound sample of chieftain potatoes for seed is given away free of charge to any farmer who takes the trouble to write and ask for them. This seed is of the very best variety and is furnished by the Dominion Government. Write and get something for nothing.

It is expected that Alberta's share of the federal grant for agriculture and agricultural education will be about \$50,000.

A communication has been received from Clareholm by the secretary of the Stavelly baseball club suggesting the formation of a league to be known as the Southwestern league, and composed of Nanton, Stavelly, Clareholm and Granum. Undoubtedly this would further increase the popularity of base ball, and if some generous minded citizens would offer a prize the enthusiasm would be unbounded.

Subscribe to the Advertiser

THE PEOPLE'S CORNER

Advertisements inserted under this heading not over six lines, 25c. an insertion. Three insertions for \$1.00. Lost, Found, Returned, For Sale, Help Wanted, Situations Wanted, all being quick and best results when inserted in the Advertiser. Remember, we lose money for Stavelly, Granum, Cayley, and Clareholm.

GIRL WANTED

A bright young girl apprentice at The Advertiser Family Office. Girl will be paid a small weekly wage, which will be increased as she learns the business. This is a clean, interesting and, in time, lucrative business. A skilled girl printer commands a better wage than is paid in most of the occupations open to girls. Apply at once to The Advertiser Office, Clareholm, Alta., three doors north of P.O.

OUR STAVELY BUDGET

Mrs. Tipp, of Bellingham, Wash., is a guest at the residence of Mr. and Mrs. John Watson.

Peter Bruhn unloaded a carload of Ford automobiles last week. This seems pretty good for a starter.

Rev. J. M. Fawcett lost a valuable cow last week, when a C. P. R. way-freight decided to make mince meat of her.

Mr. and Mrs. Joseph Wakefield, who have been visiting at their old home in Kansas and other points in the South, returned last week.

Miss Grace Brewer, who has been in charge of the telephone office at Stavelly for the past four or five years, is taking a well-earned rest.

Arnsted Bros., one day last week brought a four year old steer to J. H. Brand's meat market, that weighed 1010 lbs. dressed. Who can beat that?

Mr. Hunt, a rancher about ten miles west of this town, had the misfortune to have some teeth knocked out and his lip cut by the kick of a horse last week.

Mr. Joseph Vance has opened up a Bakery and Confectionery store in the old Standard office. He promises a full stock of the finest bread and the choicest pastry and confectionery in the near future.

Herbert H. Dockyard, who has been teller of the Bank of Commerce here, left on Saturday evening for East Calgary, where he will fill the same position. Wm. Reed, of the East Calgary branch, has been transferred here.

The infant child of Mr. and Mrs. Luscombe, passed away on Thursday night after a lingering illness which entailed much suffering for the little one. Rev. John Kennedy conducted the funeral service on Saturday afternoon. Interment in Stavelly Cemetery.

Mr. and Mrs. B. G. Davidson attended the funeral of Mrs. Davidson's grandfather, the late Peter Schram, at Clareholm on Friday. Mr. Schram died on Wednesday at the advanced age of eighty-six and until a year ago was a hard-working farmer at his work all the time.

The annual Provincial Convention of the Alberta school teachers is meeting in Lethbridge, Tuesday to Thursday of this week, April 14-16. Owing to this the children will have a longer Easter vacation than usual. School closed on Thursday, April 9th, to be re-opened on Monday, April 20th.

Stavelly School Report for March, 1914

SENIOR ROOM

Names of pupils in order of merit, with percentage.

Grade IX—Minnie Smith 82, Olga Heegen 73, Kathleen Hopkins 61.

Grade VIII—Douglas Marshall 77, Clinton Crumley 67, Havelock Smith 65, Alala Ostrom 65, Della Sanford 62, Blanche Reynolds 50, Charles Dullia 52.

Grades V and VI—Mary Heegen 86, Alma Desler 76, Isabel Fleming 75, Lilly Murray 75, Celia Davis 74, Leah Smith 72, Lwa Haven 68, Violet Simonson 67, Roger Marshall 67, Vivian Haven 61, Marie Ditto 64, Frank Wallace 50, Evelyn Carbine 58, Irene Weiss 57, Edith Sanford 57, Ethel Oliver 57, Mela Oliver 55.

JUNIOR ROOM

Grade IV—Dorothy Davis 80, Edward Malheur 80, Neta Carbine 72, Beatrice Murray 64, Silas Reynolds 64, Ernest Desler 61, Errol Ostrom 60, J. E. Brown 58, Roland Huston 52, Cameron Wallace 50.

Grade III—Albert Heegen 80, Rom Marshall 74, Walter Heegen 70, Willie Res 69, Albert Res 67, Henry Oliver 60, Gerard Davis 57.

Grade II—George Hopkins 86, Rose Gates 71, Fred Hopkins 69, C. C. Verna Ruckelsholder 68, Cora Ditto 60, Sam Deane 57, Alfred Res 57, Herbie Cressman 60, Archie Marshall 60, Verne Deiler 62, Mary McQuig 58, Francis Davis 53, Harry Hopkins 47.

IA—Evelyn Huston 73, Walter Heegen 68, Stanley Huston 68, Thelma Brown 55.

Stavelly Council Meeting

A regular meeting of the Stavelly council was held in the office of the secretary on Monday night of last week. There were present Mayor Ditto, Councillors Brophie, Cressman, and Irvine. The minutes of last meeting were read and approved. Bills and accounts were presented: E. C. Webster, auditor's fees \$5; J. F. Crumley, hardware, \$10.85; The Secretary, expense acct., \$17.5; F. S. Ditto, expenses, \$23.10; J. F. Rao, draying, \$1.50. Communications were read from the school board requesting an assessment to cover \$3,000.00 for the current year.

Fairbanks-Morse Co. wrote re the purchase of a safe for the town. The secretary reported that as the town books were not in a safe, they were not under the best protection, notwithstanding the letter was filed for future reference.

A letter from the secretary of the town of High River gave some useful information from the book of concrete sidewalks from the book of their recent experience. A letter was also received from Mr. Waller, of Cranbrook, as to the cost of, and concrete sidewalk. McKibbin Bros. concrete contractors, referred the town to Kent as an experienced worker on the kind of sidewalks proposed for Stavelly. A letter from Mr. Kent asked for the job. Upon motion of Councillors Brophie and Cressman, the secretary was instructed to write to him asking him to come to Stavelly and interview the council in person, which motion met the approval of the council.

The matter of interviewing the C. P. R. freight superintendent, re cheaper rates, was left to the secretary.

It was moved by Councillor Irvine, seconded by councillor Cressman, that tenders be called for 150 yards of gravel and sand, to be hauled from Willow Creek and to be delivered in Stavelly by May 15. Tenders to be in by April 17.

The Macleod Hospital Board wrote, pointing out that under the hospital ordinance, passed at the last session of the legislature, the municipality must pay for all poor patients sent from the town for treatment.

The secretary reported that \$1500 in tax arrears will come under the law enforcement law. This will be set in force at once.

Upon motion of Councillors Cressman and Irvine, R. A. Hopkins was re-appointed town assessor.

Mr. McQuig requested that his lots be drained. The Mayor appointed Councillors Cressman, Irvine and Brophie's committee to look into the matter.

The secretary was instructed to have the culvert back of the Masonic Hall enlarged and repaired. Instructions were also issued to the secretary of the council to notify Constable Willis to warn all street establishments on the main street that the throwing of water and drops in the lane must be discontinued.

It was moved by Councillor Irvine, seconded by Councillor Brophie, and passed by the council, that the Mayor proclaim Friday, May 1st, a civic half-holiday, to be observed as a general clean-up day.

Council then adjourned.

Andrew Ditto has taken a large herd of cattle to the Hills for the summer. The herd includes cattle of Messrs. Ditto, Burkholder and Menzie.

Sunday, April 26, being the 95th anniversary of the founding of the Independent Order of Odd-fellows, the local contingent, Beaver Lodge, No. 27, I. O. O. F., will parade to the Methodist Church to the evening service, where Chas. Main, Rev. J. M. Fawcett, will preach a special sermon.

Are You a Subscriber?

Every Line of Business or Profession To-Day Has Its Specialists

We Are Specialists in Meats

We know what the public desires; we know how to satisfy those desires. We claim to be a judge of what animals will yield the choicest meats, and we govern our buying accordingly. You get the benefit of our experience. We keep track of the changing seasons so that we may anticipate your wants. Every service we can render you in buying we are glad and prompt to do. These are some of the reasons why we are every day adding to the list of OUR SATISFIED CUSTOMERS

D. P. WILLIAMS

The Cash Butcher Shop

PHONE 11

Fresh and Cured Meats Fish and Poultry in Season

NECESSITY NOT VANITY

In the old days, when a person had a photo taken, he was considered vain, but to those modern times, when our friends and relatives move to new lands, we find a photo to be of real value, not only to please to show friends the location of our children, but in keeping a family record of the changes that take place in such a few years.

If we only think of our own living children, we will be suddenly taken away from us we will wish to the nearest photographer and have a photo taken. Every family should be prepared for this and should have their children photographed, every season, or in a family group.

GO TO THE STUDIO THAT HAS THE REPUTATION OF BEING THE BEST IN SOUTHERN ALBERTA

THE CLARESHOLM ART STUDIO; John Edlund, Prop.

We have acquired the HARDWARE BUSINESS lately conducted by MCFATY & SONS. It is our intention to pursue the policy of Square Deal, Fair Deal, and by our Extensive and Well-Assorted Stock of Stoves, Shelf and Heavy Hardware, Etc., and by Reasonable Prices, we deserve and can rightly expect the Continued Patronage of the Clareholm District.

Yours most respectfully,
W. M. ROSS

We Handle as Special Lines

RAYMOND
SEWING MACHINES

With Adjustable Bearings

FIRESTONE
AUTOMOBILE TIRES

FRANK MURRAY & CO.

BRING YOUR HARNESS WANTS TO US

We have all the accessories and all the "loggers" your horse needs. We can fit him out completely. Everything in the harness line. Cheap sets and Costly sets; Collars, Robes, Blankets, etc. Compare our goods and prices with those shown elsewhere. We'll leave our offerings to your good judgment. Repairs Promptly Attended To.

J. T. KINGSLEY, The Harness Man
CLARESHOLM, ALBERTA

PUBLICITY

Is necessary for the growth of any town. The West is full of good locations, so the claims of the Best must be made known. If Clareholm is not to lose time and be outstripped by towns with less advantages to offer, CLARESHOLM MUST HAVE

PUBLICITY

PUBLICITY

Is best secured by a Home Newspaper, because it carries prestige; it knows the facts; it appears regularly with the most recent developments noted, and is sought after as a reliable source of information about the district far and near. THE ADVERTISER WILL BRING CLARESHOLM

PUBLICITY

This is the Initial Issue of Your New Local Clareholm - Advertising Weekly Newspaper



It Will Only Cost You
\$1.00 from April 15
to Dec. 31, 1914
Eight Months



SUBSCRIBE NOW

See Coupon on Another Page

NEWSPAPERS

Are made permanent and enterprising only by having the loyal, liberal support of a United People. It is an expensive business to conduct. By the liberal patronage of the business firms, and the loyal support of the subscribers, a better paper is possible. Such is Your

SUBSCRIPTIONS

SUBSCRIPTIONS

In a limited territory should not be figured on a basis of one to a house. Let every grown man have a paper for himself. When one considers that for \$1.50, fifty-two issues and usually a fine special issue or so comes to the subscriber, 3 cents a week is very little to hesitate over. To publish a good paper WE NEED AT ONCE

EIGHT HUNDRED

LOCAL AND GENERAL

John Nelson, of Meadow Creek, was in town on Monday.

Fred Jacobs, of Meadow Creek, was in town on Monday last.

The Advertiser phone number is 7. We want the news. Use it.

C. D. Handwick, of Furman, was in town for a few days this week.

Mrs. J. Cumming, of Calgary, is spending a few days with friends here.

Mrs. J. J. Goosie were in town on Monday renewing old acquaintances.

The friends of Sam Bryan are pleased to see him back in Clareholm again.

Both G. M. Godley and Howard Wright have become the owners of autos recently.

Born—At Clareholm, on Good Friday, April 10th, to Mr. and Mrs. R. K. Peck, a son.

Mr. and Mrs. M. Fisher were the guests of Dr. and Mrs. Dixon, at Stavelo, on Good Friday.

A letter came last week addressed to Western Canada Grain Co., Clareholm, Alberta, Canada, Ont. This letter was from a Walkerville, Ont., firm.

Stanley Henderson, son of Rev. H. M. Henderson, spent his Easter vacation with his parents here. He is teller of the Union Bank at Grassy Lake.

The Clareholm Band, eleven strong, paraded the street on Sunday and, for the first public appearance of the season, made a remarkable showing, both in appearance and in playing. The place the band fills in our civic life is not an unimportant one.

Harry Mosley returned recently from Kansas, where he has been since last fall. The drought in that state was so great that feed was very scarce, and Harry is content to stay in Alberta for the future. No more Kansas for him, he says. Sunny Southern Alberta is good enough for him.

J. W. Hallett conducted services at the Badger Flat schoolhouse last Sunday.

The Advertiser wishes to secure a correspondent from Badger Flat school district. Phone number seven.

The Clareholm Creamery has changed the days for receiving cream to Mondays and Fridays for the present.

The Mackled league football team took the championship Overseas, of Lethbridge, into camp on Good Friday to the tune of 4-3.

H. Wright & Son have purchased the auto lately owned by W. D. Shanks, and have added it to the equipment of the Economy Barn.

The fine weather of Saturday and Sunday exalted out a fine millinery display, some of the ladies being unable to wait for Easter Sunday to inaugurate the reign of the straw hat.

W. A. Lyndon, of Lyndon, Inspector of Forest Reserves, left on Tuesday for Fischer Creek, and later for Calgary. The matter of the grazing leases on forest reserves is about settled.

Martin Leblan, who has been ill with appendicitis and upon whom an operation was performed last week, is convalescing and is able to walk about with the aid of a cane. Martin shows the result of his illness in a general peaked look about his gills.

The local teachers are attending the fifth annual convention of the Alberta Educational Association, meeting at Lethbridge this week, April 14-16. A program has been prepared which is far the most attractive showing of the association has yet attempted.

The local baseball season was opened on Good Friday morning by a game between the Granum and Clareholm school junior teams. The game was keenly contested, and at the end of ten innings, when the Granum boys were compelled to take the train, the score stood 10-10. Some pretty baseball that would not have disgraced the seniors was seen.

H. F. McKenzie, of High River was here on Tuesday.

Win. Moffat, M.P.P., was a Calgary visitor on Tuesday.

J. H. De Forest, of Meadow Creek, was in town on Tuesday.

Harry Dawson, of the Hills, was here for a few days this week.

Robert Wright, of the Economy Barn, was in Calgary this week.

Walls & Price shipped three car loads of hops to Calgary on Tuesday.

Miss Belle Collins and Eva Brann are in Calgary attending the Horse Show.

W. H. Coyle, of the Foxhills Lumber Co., was in town on business on Tuesday.

R. G. Bisset, of Meadow Creek, was in town, on Tuesday.

The "Holy City," which was to have appeared at the local opera house on May 8th, has been cancelled owing to the illness of the mother of one of the principal ladies of the cast. Time was too short to have an understudy provided so all dates are cancelled for this season for this company. Manager Sherman promises something equally as good in the near future.

The Clareholm Football Club journeyed to Stavelo on Sunday to play a friendly game with the club there. These cars took the local securities to the battle ground. The teams were both chosen out of the material available for the league series which opens May 6th. Clareholm secured the only goal of the game. Marked improvement was noticeable in the playing of each of the teams.

Teamsters and automobilists, who have occasion to pass the crossing on the Economy Barn corner, and also those on Shaver St., the one near A. Hutton's feed store, and the other at the Methodist Church corner, are met in the line of the state of disaster in which these crossings are. A few loads of cinders would make all of these crossings somewhat the more easily passed without endangering limit or vehicle. A little attention on the part of the council in this matter, which does not involve any direct money outlay, would be appreciated by the citizens and might prevent possible damage claims in the future.

J. A. Reid, of the Farmers' Co-operative Elevator Co., shipped a car load of hops to Calgary on Monday.

J. A. Mitchell, of the Wilton Hotel, has returned from a trip to San Francisco and other Pacific coast points.

Three carloads of fat scores of the Pink Angus bunch brought here from Manitoba last fall by D. P. Williams, were shipped to Calgary and will be sold privately by the owner, who accompanied them.

Very vigorous addresses were delivered at the Methodist Church at Clareholm on Sunday by the Rev. J. A. Smith, associate secretary of temperance and moral reform of the Methodist Church. His theme was the application of Christ's law of social service to the solving of the great problems which the drink traffic and the white slave trade have made vital issues in the land.

W. M. Whitehead had the misfortune to lose two valuable horses on Thursday night. A wagon load of feed wheat had been left in the field, uncovered, and nine of his horses ate too freely of the wheat. They were attended by a local veterinarian, and were thought to be recovering. On Thursday night an emergency call came to town, and as the local man's service were not available P. M. Abel, of the School of Agriculture, went to the rescue and succeeded in saving the lives of all but two of the horses. This is a serious loss to Mr. Whitehead with the season's work just commencing.

The fire-labials had an encouraging turn-out to their practice run on Good Friday morning. There was no alarm turned in, but the boys assembled, ten strong, at the Fire Hall, and in less than a minute after the signal was given by Fire-Chief Westmore two lines of hose were connected to the hydrant at the corner of Railway St. and Fourth Ave. and two streams of water were playing over the Wilton Hotel. The presun was good and the boys made a business-like appearance as they hastened about their business. It gives confidence to the business men of the town to have the knowledge that the volunteer fire brigade are always ready for the protection of their property.

Godley's Jewelry Store

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